

Neifeld Docket No: PIP155CARR-US

Application/Patent No: 10/559,937

USPTO CONFIRMATION NO: 1038

File/Issue Date: 12/8/2005

Inventor/Title: Carr/Assumed Demographics, Predicted Behavior, and Targeted Incentives

Examiner/ArtUnit:

ENTITY STATUS: Large

Priority claims: 60/503,877, filed on 9/22/2003

37 CFR 1.7(c) FILING RECEIPT AND TRANSMITTAL LETTER

1. THE COMMISSIONER IS HEREBY AUTHORIZED TO CHARGE ANY FEES WHICH MAY BE REQUIRED, OR CREDIT ANY OVERPAYMENT, TO DEPOSIT ACCOUNT NUMBER 50-2106.

2. FEES (PAID HEREWITH BY EFS CREDIT CARD SUBMISSION) \$:

A. CLAIMS FEES

\$ - (claims previously paid for; currently present; \$52 per addl. claim over 20.)

\$ - (independent previously paid for; currently present; \$220 per addl. claim over 3)

B. OTHER FEES

\$ (Fee for filing a _____)

3. THE FOLLOWING DOCUMENTS ARE SUBMITTED HEREWITH:

37 CFR 1.97 INFORMATION DISCLOSURE STATEMENT (1 page)

37 CFR 1.98(a)(1) Reference Citation Listing References U-001-U-011, P-001-P-004, F-001-F-007, and O-001-O-017

Copies of References O-015-O-017

List of Related Cases (1 page)

4. FOR INTERNAL NEIFELD IP LAW, PC USE ONLY

USPTO CHARGES \$: CLIENT BILLING MATTER: BANK ACCOUNT/Check: 6/ G/L ACCOUNT: 5010	FIRM CHARGES \$ DESCRIPTION: FIRM CHARGE FOR preparing and filing an IDS LAWYER: BTM
--	---

INITIALS OF PERSON WHO **ENTERED** ACCOUNTING DATA: BTM

ATTORNEY SIGNATURE (AUTHORIZING DEPOSIT ACCOUNT)

DATE: 2/2/2010

SIGNATURE: /BruceMargulies#64,175/

PRINTED NAME: BruceMargulies Reg. #64,175

Printed: February 2, 2010 (1:13pm)

Y:\Clients\Catalina\PIP-155-CARR\PIP155CARR-US\Drafts\IDS_PIP155CARR-US_2-2-2010.wpd